



For Immediate Release

NAB 2008 Booth N-7936

## 25-Seven Systems Introduces Program Delay Manager Unique PD Alert™ E-mails Deleted Audio Raises Confidence to New Level

Las Vegas – (April 14, 2008) – 25-Seven Systems, Inc announces the arrival of its Program Delay Manager (PDM) in both IP audio and standard digital/analog I/O configurations. PDM offers full protection against unwanted broadcast content while providing excellent audio performance and 25-Seven's unique PD Alert system.

PD Alert enables the program director and/or other key personnel to receive e-mail notification that program material was blocked from airing, including an audio file containing the content deleted by Program Delay Manager. PD Alert eliminates second-guessing about what was and was not aired during the incident.

Based on the audio algorithms employed in the 25-Seven Audio Time Manager, PDM provides artifact free audio during build-up, delay and file insertion. Listeners hear only clean, smooth audio delivery.

PDM is Livewire™-ready for interconnection via IP to other Livewire devices. Operation is simple using either the front panel's large easy access switches, rear panel GP I/O or PDM's browser control with functions indicated on the LCD display. PDM's web interface gives stations unprecedented control and confidence during talk or call-in programming.

PDM will be shown in the 25-Seven Systems booth, N-7936, at NAB-2008 and at both Telos/Axia and Broadcaster's General Store's displays.

### About 25-Seven Systems

25-Seven Systems specializes in superior audio solutions to the unique problems of radio broadcasters, networks and content providers. The company was launched in 2003 by a group of veteran broadcasters with extensive audio experience and a significant portfolio of intellectual property. 25-Seven products are designed and built in the United States.