



For Immediate Release  
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## 25-Seven Systems' Program Delay Manager Wins Radio World "Cool Stuff" Award

Las Vegas – NAB2008 – (April 17, 2008) – Program Delay Manager, manufactured by 25-Seven Systems ([www.25-seven.com](http://www.25-seven.com)), is the winner of radio's most prestigious technology honor, the *Radio World* "Cool Stuff" Award, given by a panel of engineering judges on behalf of *Radio World* newspaper at the NAB2008 convention in Las Vegas.

*Radio World's* "Cool Stuff" Award-winning products, announced by U.S. Editor in Chief Paul J. McLane, were selected by a panel of expert radio broadcast engineers as notable for their design, features, cost efficiency and performance in serving radio broadcast users. The winners will be featured in *Radio World*, which is read by thousands of broadcast professionals in the United States, around the world and online.

Only a small number of products were chosen for the *Radio World* "Cool Stuff" Awards from among the hundreds, if not thousands, of new products on display at the convention.

### **About Radio World**

*Radio World* ([www.rwonline.com](http://www.rwonline.com)) is the definitive information resource for radio managers and engineers, covering technology, industry news, management techniques, applications-oriented engineering, production articles and new product information. The tabloid newspaper is published by NewBay Media LLC, the world's largest publisher of audio and video publications.

### **About Program Delay Manager**

25-Seven Systems' Program Delay Manager (PDM) offers full protection against unwanted broadcast content while providing excellent audio performance and 25-Seven's unique PD Alert™ system. PD Alert enables the program director and/or other key personnel to receive e-mail notification, including an audio file containing the content deleted, that program material was blocked from airing by Program Delay Manager. PD Alert eliminates second-guessing about what was and was not aired during the incident, and creates a dump archive that helps establish intent to comply with FCC regulations. The fully featured PDM also includes advanced capabilities unavailable in any other profanity delay, including Livewire™ IP audio, a built in web server, and IP based configuration and control.

**About 25-Seven Systems**

25-Seven Systems specializes in superior audio solutions to the unique problems of radio broadcasters, networks and content providers. The company was launched in 2003 by a group of veteran broadcasters with extensive audio experience and a significant portfolio of intellectual property. 25-Seven products are designed and built in the United States.

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